



Chicago ICE, happening **May 26-27, 2015** at the Swissotel Chicago, hosting about 300 international education leaders, innovators, and professionals. On May 25 an opening day boat cruise tour on Lake Michigan will take place followed by a two day conference on May 26 & 27.

Please note that Chicago ICE is organized by a 501(c)(3) non-profit organization. All contributions will be considered a charitable deduction.

We invite you to choose from the many different sponsorship opportunities listed below.

SPONSORSHIP BENEFITS	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000
Sponsor name/logo on welcome banner	X		
Sponsor banner displayed in at least 3 prominent workshop locations	X	X	
Speakers name/logo on stage	X	X	X
Stage appearances and day of event visibility	X Recognition & Brief Remarks at Awards Ceremony	X Remarks at Lunch Program	X (Verbal Recognition)
Sponsor advertising in conference program	X One Page	X 1/2 Page	X 1/4 Page
Sponsor logo and website link on the Chicago ICE Website	X Main Conference Page	X Program Page	X Listed on Sponsor Page
Promotional Features	X Virtual and Print Booklets, Invitation, Social Media, and Promotional Items	X Virtual and Print Invitations	X Virtual Promotions
Complimentary registration for sponsor employees	X 2 Guests	X 1 Guest	
Sponsor promotion materials in delegate bags	X		
Vendor Table	X	X	
Sponsor signage	X	X	X

Exhibitor Rates: VENDOR TABLE

VENDOR TABLE Fee - \$500 for 2 days, plus discounted registration fee. Each vendor will be provided a 6x3 table, two chairs, and an electric outlet.

Special Options:

Awards Ceremony (\$2,000)	Sponsor the Awards Ceremony on May 26, 2015. Signage will be provided to display your company/university as the ceremony sponsor. The company will be verbally acknowledged as the awards ceremony sponsor. (Artwork due by January 31, 2015)
Coffee/Refreshment Breaks (\$1,000 each)	Sponsor the refreshment breaks for the conference attendee's to keep them going strong. Break sponsorships are available on May 26 & 27, 2015. Signage will be provided to display your company/university as the break sponsor. (Artwork due by January 31, 2015)
Conference Bag Inserts (\$1,000)	Insert your promotional materials directly into each attendees bag for excellent exposure on May 26 & 27, 2015. All promotional materials must be approved by the conference prior to acceptance of the materials. (5 available) (Promotional Materials due by January 31, 2015)
Badge Holder (\$1,000)	Have a small company logo imprinted onto the badge holder of each attendee. These name badges will provide great exposure as attendees wear them throughout the conference on May 26 & 27, 2015. (Artwork due by January 31, 2015)